University Administrative Fellow (UAF), Keller Center Coordinator of Strategic Outreach

Reporting to: Derek Lidow, Ph.D.

Apply by emailing a brief cover letter and resume to jvanwyck@princeton.edu

Position Overview
The Keller Center for Innovation in Engineering Education is the center for Princeton’s campus wide programs, curricular and co-curricular, associated with entrepreneurship and innovation. To maintain the excellence of our programs we seek to engage the wider entrepreneurial community in dialog on the pressing issues that face entrepreneurs and issues that impede entrepreneurs from making positive contributions to society. To facilitate this dialog the Keller Center is adding a section to its new website for the public to view curated discussions on major open questions about entrepreneurship and the role of entrepreneurs in society. We are looking for a UAF to play an important role in developing and curating the very first discussion thread on the topic of “what is a good entrepreneur?”

Position Responsibilities
You will work closely with Princeton faculty and administration in determining whom to invite and then inviting key members of the greater entrepreneurial ecosystem to write short pieces describing their opinions on the topic. You will then work with invitees and/or their designated editorial assistants to finalize their inputs in a manner consistent with the objectives and constraints we impose upon the topic, i.e., you’ll participate fully in the curation and outreach associated with putting together a meaningful and representative public discussion.

Learning Opportunities
This position will give the UAF the mentoring and coaching to successfully contact and effectively engage important individuals to commit to providing Princeton and the public with a position statement. The UAF will participate in the creation of the processes the Keller Center will use for the outreach and curation of the dialogs that will appear on their website. This will be a broadly applicable experience and will help the UAF develop their relationship building and leadership skill sets.

Derek Lidow’s Bio
Derek Lidow teaches entrepreneurship, leadership, and innovation at Princeton University’s Keller Center. Before joining Princeton’s faculty in 2011, Derek was one of the few successful New York Stock Exchange CEOs who went on to found a new company from scratch—with unequivocal success. He left International Rectifier, a large global semiconductor company to found and lead iSuppli, a leading global market research firm. Derek is the creator of two popular classes: *Entrepreneurial Leadership* and *Creativity, Innovation, and Design* and in 2013 Dr. Lidow launched Princeton’s successful design thinking program. He is the author of two books: *Startup Leadership* and *Building on Bedrock* and is a frequent contributor to publications such as *Harvard Business Review, Forbes, Wall Street Journal,* and *Entrepreneur.* He has a BSE degree from Princeton University and he received a Ph.D. in Applied Physics from Stanford University as a Hertz Foundation Fellow.